

Rajagiri Business School Case Purchased AY 2019-20

Sl			Case Number
no	Name of the course	Case Name	Case Number
1	Sustainable Development Tri IV	Adapting to Climate Change: The Case of Suncor Energy and the Alberta Oil Sands	908M73-PDF-ENG
2	Sustainable Development Tri IV	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
3	Sustainable Development Tri IV	Orsa Group: the Challenge of Sustainable Development in the Amazon	SKE108-PDF-ENG
4	Total Quality Management Tri IV	Note on Quality: The Views of Deming, Juran, and Crosby	687011-PDF-ENG
5	Total Quality Management Tri IV	Samsung Galaxy Note 7 Debacle	W17665-PDF-ENG
6	Principles of Management Tri I	Carlsberg in Emerging Markets	W11045-PDF-ENG
7	Principles of Management Tri I	Kent Chemical: Organizing for International Growth	4409-PDF-ENG
8	Total Quality Management Tri IV	Case of the Complaining Customer (HBR Case Study)	90315-PDF-ENG
9	Strategic Management Tri V	Crown Cork & Seal	9-793-035 REV:December 21, 2011 HBS
10	Strategic Management Tri V	Hindalco Acquisition of Novellis	IMB 303 IIMB
11	Strategic Management Tri V	Newell Company-Corporate Strategy	9-799-139 REV: January 31, 2005 HBS
12	Strategic Management Tri V	Bikes & Co.Ltd.: Business Turnaround	9B19M086 Publication date 08/15/2019
13	Technology, Innovation & Future of Work Tri V	when salaries are not secret (without commentary)	R0105X-PDF-ENG
14	Technology, Innovation & Future of Work Tri V	Barnes & Nobles: Managing the E-book Revolution	9-613-073 Rev Apr.2014
15	Social Entrepreneurship Tri V	Gram Vikas: What is the Essence of Social Entrepreneurship?	INS268

()	RBS RANGIRI BUSINES SCHOOL	Rajagiri Business School Case Purchased AY 2019-20	
16	Social Entrepreneurship Tri V	SOCIAL ENTREPRENEURSHIP ON FOGO ISLAND: SEARCHING FOR NEW WAYS IN AN OLD CONTINUITY (A)	IMD612
17	Social Entrepreneurship Tri V	CDI (A): Growth Challenges of a Social Entrepreneur	INS084
18	Social Entrepreneurship Tri V	Onergy: Developing a Social Entrepreneurship Start-up Brand	W13576
19	PFCB	The Chad-Cameroon Petroleum Development and Pipeline Project (A)	202010-PDF-ENG
20	PFCB	Australia-Japan Cable: Structuring the Project Company	203029-PDF-ENG
21	PFCB	Airbus A3XX: Developing the World's Largest Commercal Jet-A	201028-PDF-ENG
22	PFCB	MW Petroleum Corporation (A)	295029-PDF-ENG
23	Project Finance& Capital Budgeting Tri V	Politics, Institutions and Project Finance : The Dabhol Power Project	HKU707-PDF-ENG
24	Project Finance& Capital Budgeting Tri V	Chase's Strategy for Syndicating the Hong Kong Disneyland Loan (A)	201072-PDF-ENG
25	Project Finance& Capital Budgeting Tri	Contractual Innovation in the UK Energy Markets: Enron Europe, the Eastern Group, and the Sutton Bridge Project	200051-PDF-ENG
26	Mid term exam	Meridian Systems	918533-PDF-ENG
27	Mid term exam	Social Entrepreneurship	P71-PDF-ENG
28	Technology, Innovation & Future of Work Tri V	Atree: Social Entrepreneurship In Vembanad	9B19C018
29	Technology, Innovation & Future of Work Tri V	Kutesmart: The Digital Transformation Of Apparel Manufacturing	9B19M041
30	Strategic FM Tri VI	Sustainable Growth and the Interdependence of Financial Goals and Policies	282045-PDF-ENG
31	Strategic FM Tri VI	Generating Higher Value at IBM (A)	215058-PDF-ENG
32	Strategic FM Tri VI	Lex Service PLC: Cost of Capital	296003-PDF-ENG

	RBS BAMGRI BUSINES: SCHOOL	Rajagiri Business School Case Purchased AY 2019-20	
33	Strategic FM Tri VI	Continuing Transformation of Asahi Glass: Implementing EVA	205030-PDF-ENG
34	Strategic FM Tri VI	Laura Martin: Real Options and the Cable Industry	201004-PDF-ENG
35	Strategic FM Tri VI	Geeli	206105-PDF-ENG
36	Strategic FM Tri VI	Debt Policy at UST, Inc.	200069-PDF-ENG
37	B2B Marketing Tri VI	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG
38	B2B Marketing Tri VI	TRSB (B): 360-Degree Marketing and Communications for a World-Class Translation Company	HEC167-PDF-ENG
39	B2B Marketing Tri VI	Maersk Line: B2B Social Media - "It's Communication, Not Marketing"	B5779-PDF-ENG
40	MM2 Marketing III	Eco7: Launching a New Motor Oil	916507-PDF-ENG
41	MM2 Marketing III	Amazon.com, 2019	716402-PDF-ENG
42	Proj.Mgmt Tri VI	The Failure of Westinghouse	TB0507-PDF-ENG
43	Proj.Mgmt Tri VI	Dadri Power Plant of National Thermal Power Corporation Limited	A00165-PDF-ENG
44	B2B Marketing Tri VI	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG-TRSB (A)
45	B2B Marketing Tri VI	TRSB (B): 360-Degree Marketing and Communications for a World-Class Translation Company	HEC167-PDF-ENG-TRSB (B)
46	B2B Marketing Tri VI	Maersk Line: B2B Social Media - "It's Communication, Not Marketing	B5779-PDF-ENG
47	Proj.Mgmt Tri VI	The Failure of Westinghouse	TB-0507
48	Proj.Mgmt Tri VI	Dadri Power Plant of National Thermal Power Corporation Limited	A00165-PDF-ENG
49	RM T6	Reinventing Best Buy	716455-PDF-ENG
50	RM T6	Focus on Diamond Retailing: Blue Nile, Zales, and Tiffany	KEL394-PDF-ENG

RBS RANGER BUSINESS SCHOOL		Rajagiri Business School Case Purchased AY 2019-20	
51	RM T6	Customer Analytics at Bigbasket - Product Recommendations	IMB573-PDF-ENG
52	RM T6	Retail Strategy at Spencer's	IMB665-PDF-ENG
53	RM T6	Customer Focus at Neiman Marcus: "We Report to the Client"	KEL145-PDF-ENG
54	Corporate Finance Tri III	Brief Case New Heritage Doll company	4212-PDF-ENG



Rajagiri Business School Case Purchased AY 2020-21

Sl no	Name of the course	Case Name	Case Number
1	TIFW Tri IV	Rewiring the Enterprise for Digital Innovation : The Case of DBS Bank	NTU071-PDF-ENG
2	TIFW Tri IV	Disruption in Detroit: Ford, Silicon Valley, and Beyond (A)	B5875-PDF-ENG
3	TIFW Tri IV	Disruption in Detroit: Ford, Silicon Valley, and Beyond (B)	B5905-PDF-ENG
4	TIFW Tri IV	Uber vs. Didi: The Race for China's Ride-hailing Market	IN1306-PDF-ENG
5	TIFW Tri IV	AccorHotels and the Digital Transformation: Enriching Experiences through Content Strategies along the Customer Journey	IN1251-PDF-ENG
6	TIFW Tri IV	Mobileye: The Future of Driverless Cars	715421-PDF-ENG
7	QM Tri IV	Mattel and the Toy Recalls (A)	908M10-PDF-ENG
8	QM Tri IV	Benevento Foods: When the Rubber Hits the Dough	W15440-PDF-ENG
9	QM Tri IV	Case of the Complaining Customer	90315-PDF-ENG
10	EFBM Tri IV	Ohmycake.in: Scaling Up by Scaling Back	W18808-PDF-ENG
11	EFBM Tri IV	AyurVAID: Grandma's Remedies or Blue Ocean Strategy	W15338-PDF-ENG
12	Rural Mark Tri IV	Unilever in India: Hindustan Lever's Project Shakti Marketing FMCG to the Rural Consumer Product	505056-PDF-ENG
13	Rural Mark Tri IV	ITC in Rural India Product	909M36-PDF-ENG
14	Rural Mark Tri IV	Coca-Cola's 'eKOCool' Solar Cooler: Innovation to Empower Women Retailers in Rural India Product	SMU236-PDF-ENG
15	Rural Mark Tri IV	Hindustan Unilever Limited: Missed Call Mobile Marketing in Rural India (A)	W15321-PDF-ENG

RI RAJAGIRI SCHOOL	BS BUSINES	Rajagiri Business School Case Purchased AY 2020-21	
16	Rural Mark Tri IV	Unilever in India: Hindustan Lever's Project Shakti Marketing FMCG to the Rural Consumer Product	505056-PDF-ENG
17	Rural Mark Tri IV	ITC in Rural India Product	909M36-PDF-ENG
18	Rural Mark Tri IV	Coca-Cola's 'eKOCool' Solar Cooler: Innovation to Empower Women Retailers in Rural India Product	SMU236-PDF-ENG
19	Rural Mark Tri IV	Hindustan Unilever Limited: Missed Call Mobile Marketing in Rural India (A)	W15321-PDF-ENG
20	CBF Tri IV	Lehman Brothers and Repo 105	112050-PDF-ENG
21	CBF Tri IV	Investment Banking in 2008 (A): Rise and Fall of the Bears	KEL378-PDF-ENG
22	CBF Tri IV	Investment Banking in 2008 (B): A Brave New World.	KEL380-PDF-ENG
23	CBF Tri IV	Deutsche Bank and the Road to Basel III	UV6662-PDF-ENG
24	PM Tri IV	Henkel: Building a Winning Culture	112060-PDF-ENG
25	PM Tri IV	Henkel: Building a Winning Culture(B)	115040-PDF-ENG
26	Services Markt Tri IV	6 Ballygunge Place: Has the Brand Reached Its Destination?; Product No.	W19057-PDF-ENG
27	Services Markt Tri IV	AmableMarketing Innovation in Education	IMB517-PDF-ENG
28	Value added course on decision making	Dr. Jack Perry DDS	907C16-PDF-ENG
29	Value added course on decision making	Karren Leary case	487020-PDF-ENG
30	Service Operations Management Tri IV	South west Airlines (abrdiged)	395025-PDF-ENG
31	TIFW Tri IV	Netflix - International expansion	W16236-PDF-ENG
32	TIFW Tri IV	Evie. Ai The Rise Of Artificial Intelligence And The Future Of Work	NTU226-PDF-ENG
33	Strategic Mgmt Tri V	Mcgill St Laurent: Growing A Commodities Trading Firm	W20507-PDF-ENG
34	Strategic Mgmt Tri V	Mcgill St Laurent: Growing A Commodities Trading Firm	W20507-PDF-ENG

RI RAJGIRI SCHOOL	BUSINES:	Rajagiri Business School Case Purchased AY 2020-21	
35	Strategic Mgmt Tri V	Thyrocare: Disrupting The Indian Medical Diagnistic Industry	W20389-PDF-ENG
36	Strategic Mgmt Tri V	Thyrocare: Disrupting The Indian Medical Diagnistic Industry	W20389-PDF-ENG
37	Strategic Mgmt Tri V	Uber: Competing Globally	(HBS 9-720-404)
38	Strategic Mgmt Tri V	Uber: Competing Globally	(HBS 9-720-404)
39	Microfinance Tri V	Microfinance in India: A tale of two models	IMB773-PDF-ENG
40	Microfinance Tri V	Microfinance in India: A tale of two models	IMB773-PDF-ENG
41	Microfinance Tri V	Insuring the poor: Bajaj Allianz Micro- insurnance initiatives in India, Insead	INS107-PDF-ENG
42	Microfinance Tri V	Insuring the poor: Bajaj Allianz Micro- insurnance initiatives in India,	INS107-PDF-ENG
43	Microfinance Tri V	Microfinance in India 2010-2016: Crisis and Recovery	217070-PDF-ENG
44	Microfinance Tri V	Microfinance in India 2010-2016: Crisis and Recovery	217070-PDF-ENG
45	Project Management Tri V	The failure of Westinghouse	TB-0507
46	Project Management Tri V	Dadri power plant of National Thermal Power Corporation Ltd	A00165
47	Supply Chain Management Tri V	Global Supply Chains in a Post-Pandemic World	R2005F-PDF-ENG
48	Marketing Research Tri V	Colonial Broadcasting Company	9-894-011
49	Sales & Distribution Management	Avon.com (A)	503016-PDF-ENG
50	Sales & Distribution Management Tri V	Avon.com (A)	503016-PDF-ENG
51	Cost and Management Accounting Tri 2	Speak On, Projecting Cash Budgets for a New Venture	Case number : W19655-PDF- ENG

RBS BANGIN BUSINESS SOLION		Rajagiri Business School Case Purchased AY 2020-21	
52	Cost and Management Accounting Tri 2	Speak On, Projecting Cash Budgets for a New Venture	Case number : W19655-PDF- ENG
53	Sustanable Development Tri 6	Orsa Group: the Challenge of Sustainable Development in the Amazon	SKE108-PDF-ENG
54	Sustanable Development Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
55	Sustanable Development Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
56	Sustanable Development Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
57	Sustanable Development Tri 6	Orsa Group: the Challenge of Sustainable Development in the Amazon	SKE108-PDF-ENG
58	Sustanable Development Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
59	Sustanable Development Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
60	Sustanable Development Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
61	Sustanable Development Tri 6	Orsa Group: the Challenge of Sustainable Development in the Amazon	SKE108-PDF-ENG
62	Sustanable Development Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
63	Sustanable Development Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
64	Sustanable Development Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
65	Managing in Emerging Markets Tri VI	Apple in China & India	BAB492-PDF-ENG
66	Managing in Emerging Markets Tri VI	Telemetrix (A) - North-South Exports Lends a Helping Hand to Telemetrix: Mexico or Brazil?	HEC149-PDF-ENG
67	Managing in Emerging Markets Tri VI	Amazon in Emerging Markets	W94C01-PDF-ENG

RBS RANGIR BUSINES SCHOOL		Rajagiri Business School Case Purchased AY 2020-21	
68	Strategic Financial Management Tri VI	Generating Higher Value at IBM (A)	215058-PDF-ENG
69	Strategic Financial Management Tri VI	Lex Service PLC Cost of Capital	296003-PDF-ENG
70	Strategic Financial Management Tri VI	Geeli	206105-PDF-ENG
71	Strategic Financial Management Tri VI	Debt Policy at UST, Inc	200069-PDF-ENG
72	International finance Tri VI	Advising on currency risk at ICICI bank	205074-PDF-ENG
73	International finance Tri VI	Bajaj Auto Limited: Trouble with Argentine Peso	W19179-PDF-ENG
74	International finance Tri VI	Advising on currency risk at ICICI bank	205074-PDF-ENG
75	International finance Tri VI	Bajaj Auto Limited: Trouble with Argentine Peso	W19179-PDF-ENG
76	Retail Management Tri VI	Best Buy Inc	MH0038-PDF-ENG
77	Retail Management Tri VI	IKEA India: Expanding to Success	W18374-PDF-ENG
78	Retail Management Tri VI	Retail Strategy at Spencer's	IMB665-PDF-ENG
79	Retail Management Tri VI	Pepperfry. Turning the tables on disruption	IMD999-PDF-ENG
80	Retail Management Tri VI	Best Buy Inc	MH0038-PDF-ENG
81	Retail Management Tri VI	IKEA India: Expanding to Success	W18374-PDF-ENG
82	Retail Management Tri VI	Retail Strategy at Spencer's	IMB665-PDF-ENG
83	Retail Management Tri VI	Pepperfry. Turning the tables on disruption	IMD999-PDF-ENG
84	Financial Management II Tri III Batch A & C	High Mountain Technologies	910N19
85	Financial Management II Tri III Batch B	High Mountain Technologies	910N19
86	Introduction to Business Analytics Tri III A&C Batch	Customer Analytics at Bigbasket - Product Recommendations	IMB573-PDF-ENG
87	Introduction to Business Analytics Tri III B Batch	Customer Analytics at Bigbasket - Product Recommendations	IMB573-PDF-ENG



Rajagiri Business School Case Purchased AY 2021-22

Sl no	Name of the course	Case Name	Case Number
1	PMP-PGDM	Fat Chance (HBR Case Study)	R0505X-PDF-ENG
2	PMP-PGDM	Holding Fast (HBR Case Study)	R0506X-PDF-ENG
3	PMP-PGDM	Classor Mass? (HBR Case Study)-Neptune foods	R0504X-PDF-ENG
4	Quality Management Tri IV	A Note on Quality: The Views of Deming, Juran and Crosby	687011-PDF-ENG
5	Quality Management Tri IV	Case of the Complaining Customer	90315-PDF-ENG
6	Quality Management Tri IV	Mattel and the Toy Recalls (B)	908M11-PDF-ENG
7	Service Operations Management Tri IV	The Walt Disney Company: Mickey Mouse Visits Shanghai	UV7197-PDF-ENG
8	Service Operations Management Tri IV	Restaurant Kazu: Managing Restaurant Congestion	W19282-PDF-ENG
9	TIFW Tri IV	Rewiring the Enterprise for Digital Innovation : The Case of DBS Bank	NTU071-PDF-ENG
10	commercial banking and finance Tri IV	Deutsche Bank and the Road to Basel III	UV6662-PDF-ENG
11	commercial banking and finance Tri IV	Deutsche Bank and the Road to Basel III	UV6662-PDF-ENG
12	commercial banking and finance Tri IV	Lehman Brothers and Repo 105	112050-PDF-ENG
13	commercial banking and finance Tri IV	Lehman Brothers and Repo 105	112050-PDF-ENG
14	commercial banking and finance Tri IV	Investment Banking in 2008 (A): Rise and Fall of the Bear	KEL378-PDF-ENG
15	commercial banking and finance Tri IV	Investment Banking in 2008 (A): Rise and Fall of the Bear	KEL378-PDF-ENG
16	commercial banking and finance Tri IV	Investment Banking in 2008 (B): A Brave New World	KEL380-PDF-ENG
17	commercial banking and finance Tri IV	Investment Banking in 2008 (B): A Brave New World	KEL380-PDF-ENG

	RBS RANGER BUSINES: SCHOOL	Rajagiri Business School Case Purchased AY 2021-22	
18	EFBM Tri IV	AurVAID	W15338-PDF-ENG
19	EFBM Tri IV	Jade Magnet	W13391-PDF-ENG
20	EFBM Tri IV	Gupta Garments	TB0259-PDF-ENG
21	EFBM Tri IV	Ketan Logistics	ISB062-PDF-ENG
22	EFBM Tri IV	Ohmycake.in: Scaling Up by Scaling Back	W18808-PDF-ENG
23	Rural Marketing Tri IV	Unilever in India: Hindustan Lever's Project Shakti- Marketing FMCG to the Rural Consumer	505056-PDF-ENG
24	Rural Marketing Tri IV	ITC in Rural India	909M36-PDF-ENG
25	Rural Marketing Tri IV	Coca-Cola's 'eKOCool' Solar Cooler: Innovation to Empower Women Retailers in Rural India	SMU236-PDF-ENG
26	Digital Marketing Tri IV	Flipkart (A): Transitioning to the Marketplace	516017-PDF-ENG
27	Digital Marketing Tri IV	Facebook- Can ethics scale in the Digital age?	9-319-030
28	Services Marketing	Store 24	103058-PDF-ENG
29	Service Marketing Tri IV	Store24B	602097-PDF-ENG
30	Service Marketing Tri IV	Store24A	602096-PDF-ENG
31	Service Marketing Tri IV	6 Ballygunga Palace - Has the brand reached its destination	W19057-PDF-ENG
32	TIFW Tri IV	Disruption in Detroit: Ford, Silicon Valley, and Beyond (A)	B5875-PDF-ENG
33	TIFW Tri IV	Disruption in Detroit: Ford, Silicon Valley, and Beyond (B)	B5905-PDF-ENG
34	TIFW- Mid Term Examination - Purchase of case	Deep Technology Applications in Developing Economies : Three Vignettes	E641-PDF-ENG
35	HBR Case for certification program- Operational Risk Management	Protecting the Cheddar	H04BIO-PDF-ENG

	RBS MACIRI BUSINES! HOOL	Rajagiri Business School Case Purchased AY 2021-22	
36	TIFW- End Term Examination - Purchase of case	International Data Spaces: A Collaborative Organizational Moonshot	B5983
37	Strategic Management T5 A&C	Stretch the Mission?	R1505X
38	Strategic Management T5 A&C	Crown Cork & Seal	378024
39	Strategic Management T5 A&C	Ohmycake.co.in	W18808
40	Strategic Management T5 A&C	Newell Company – Corporate Strategy	79913
41	Strategic Management T5 A&C	Bike & Co	W19414
42	Strategic Management T5 B	Stretch the Mission?	R1505X
43	Strategic Management T5 B	Crown Cork & Seal	378024
44	Strategic Management T5 B	Ohmycake.co.in	W18808
45	Strategic Management T5 B	Newell Company – Corporate Strategy	799139
46	Strategic Management T5 B	Bike & Co	W19414
47	Microfinance Tri 5 single group	Microfinance in India: A tale of two models	IMB773-HCB-ENG
48	Microfinance Tri 5 single group	Insuring the poor : Bajaj Allianz Micro-insurnance initiatives in India Insead	INS107-PDF-ENG
49	Project Management Tri 5 single group	The Failure of Westinghouse	TB0507
50	Project Management Tri 5 single group	A&D High Tech (A): Managing Projects for Success	KEL156
51	Project Management Tri 5 single group	A&D High Tech (B): Managing Scope Change	KEL158
52	Sales and Distribution Management Trimester 5 Elective - Single Group	avon.com (a) david b. godes	503016-pdf-eng
53	Sales and Distribution Management Trimester 5 Elective - Single Group	Riggs-vericomp negotiation (a):confidential information for riggs engineering (seller)	801096-pdf-eng
54	Consumer Behaviour Trimester 5 Elective - Single Group	Levi Strauss Japan K.K.	M276-PDF-ENG
55	Cost and Management Accounting Tri 2 A	Speak on ,Projecting cash budget for new venture	W19655

	RBS Rajagiri Business School Case Purchased AY 2021-22			
56	Cost and Management Accounting Tri 2 B & C	Speak on ,Projecting cash budget for new venture	W19655	
57	End term Exam	Six Sigma at Academic Medical Hospital (A)	UV0339-PDF-ENG	
58	Retail Management PGDM Tri 6 Elective - Group 1	Wal-Mart Stores Inc.: Dominating Global Retailing	TB0115	
59	Retail Management PGDM Tri 6 Elective - Group 1	Starbucks: Delivering Customer Service	504016	
60	Retail Management PGDM Tri 6 Elective - Group 2	Wal-Mart Stores Inc.: Dominating Global Retailing	TB0115	
61	Retail Management PGDM Tri 6 Elective - Group 2	Starbucks: Delivering Customer Service	504016	
62	B2B Marketing PGDM Tri 6 Elective - Group 1	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG	
63	B2B Marketing PGDM Tri 6 Elective - Group 1	FormPrint Ortho 500	915535-PDF-ENG	
64	B2B Marketing PGDM Tri 6 Elective - Group 1	Ajantha Packaging	W13599-PDF-ENG	
65	B2B Marketing PGDM Tri 6 Elective - Group 2	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG	
66	B2B Marketing PGDM Tri 6 Elective - Group 2	FormPrint Ortho 500	915535-PDF-ENG	
67	B2B Marketing PGDM Tri 6 Elective - Group 2	Ajantha Packaging	W13599-PDF-ENG	
68	Sustainable Development PGDM A Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG	
69	Sustainable Development PGDM A Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG	

	RBS MACIRI BUSINES: HOOL	Rajagiri Business School Case Purchased AY 2021-22	
70	Sustainable Development PGDM A Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
71	Sustainable Development PGDM B Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
72	Sustainable Development PGDM C Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
73	Sustainable Development PGDM B Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
74	Sustainable Development PGDM C Tri 6	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
75	Sustainable Development PGDM C Tri 6	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
76	Sustainable Development PGDM C Tri 6	Adapting To Climate Change: The Case Of Suncor Energy And The Alberta Oil Sands	908M73-PDF-ENG
77	Strategic Financial Management PGDM Tri 6 Elective - Single Group	Generating Higher Value at IBM (A)	215058-PDF-ENG
78	Strategic Financial Management PGDM Tri 6 Elective - Single Group	Lex Service PLC Cost of Capital	296003-PDF-ENG
79	Strategic Financial Management PGDM Tri 6 Elective - Single Group	The Continuing Transformation of Asahi Glass: Implementing EVA	205030-PDF-ENG
80	Strategic Financial Management PGDM Tri 6 Elective - Single Group	Laura Martin	201004-PDF-ENG
81	Strategic Financial Management PGDM Tri 6 Elective - Single Group	Geeli	206105-PDF-ENG
82	Strategic Financial Management PGDM Tri 6 Elective - Single Group	Debt Policy at UST Inc	200069-PDF-ENG

R S	Rajagiri Business School Case Purchased AY 2021-22				
83	International Finance PGDM Tri 6 Elective - Single Group	F. Mayer Imports: Hedging Foreign Currency Risk	W17113		
84	International Finance PGDM Tri 6 Elective - Single Group	Indian Rupee Crisis of 2013	W15525		
85	Game Theory for Managers Tri 6 Elective - Single Group	Airbus and Boeing Superjumbo Decisions	UV1312-PDF-ENG		
86	Game Theory for Managers Tri 6 Elective - Single Group	Pricing Games - Sony Playstation and Microsoft Xbox	W88C82-PDF-ENG		
87	Human Resource Management Trimester 3 A & C	Yes Bank: AI or Human Connection for Talent Management?	W25367		
88	Human Resource Management Trimester 3 B	Yes Bank: AI or Human Connection for Talent Management?	W25367		
89	Financial Management IITri 3 A	High Mountain Technologies	910N19		
90	Financial Management IITri 3 B	High Mountain Technologies	910N19		
91	Financial Management IITri 3 C	High Mountain Technologies	910N19		
92	Retest End term Exam-Project mgmt	Dadri Power Plant of National Thermal Power Corporation Limited	A00165-PDF-ENG		
93	Introduction to Business Analytics Tri 3 A & B	CUSTOMER ANALYTICS AT BIGBASKET – PRODUCT RECOMMENDATIONS	IMB573-PDF-ENG		
94	Introduction to Business Analytics Tri 3 C	CUSTOMER ANALYTICS AT BIGBASKET – PRODUCT RECOMMENDATIONS	IMB573-PDF-ENG		
95	Global HRM Tri 6	Merging Esso Iceland and Bilananst (E)	910C20 - PDF - ENG		
96	Global HRM Trimester 6	The case of the Floundering Expat	95401X-PDF-ENG		
97	Global HRM Trimester 6	Leading Across Cultures at Michelin (C)	INSO51-PDF-ENG		
98	Global HRM Trimester 6	Cambridge Cooling Systems: Empowering International Operations	WI8299-PDF-ENG		
99	Global HRM Trimester 6	McDonald's in India: not a happy meal	W19598-PDF-ENG		

RBS RANGIGI BUSINESS SCHOOL		Rajagiri Business School Case Purchased AY 2021-22	
100	Global HRM Trimester 6	Recruiting for a Multinational Enterprise in China	W12047-PDF-ENG
101	Global HRM Trimester 6	Working Cross Culturally : Forget "Business as Usual"	W17208-PDF-ENG
102	Global HRM Trimester 6	Does the US Hospitality Market Offer Fertile Soil for Lemon Tree Hotel's inclusive business model	W95C91-PDF-ENG
103	Global HRM Trimester 6	Developing Your Global Know-How	R1103D-PDF-ENG

RBS RAJAGRI BUSINES! SCHOOL

Rajagiri Business School Case Purchased AY 2022-23

Sl no	Name of the course	Case Name	Case Number
1	Technology, Innovation, & Future of Work Trimester 4-single group	Adidas: How To Keep Running Fast in a Post-COVID-19 World?	IM1064-PDF-ENG
2	Technology, Innovation, & Future of Work Trimester 4-single group	Digitalization of Foton Motor	TU0125-PDF-ENG
3	Entrepreneurship and Family Business Management Trimester 4-single group	AyurVaid	W15338
4	Entrepreneurship and Family Business Management Trimester 4-single group	Jade Magnet	W13391
5	Entrepreneurship and Family Business Management Trimester 4-single group	Gupta Garments	TB0259
6	Entrepreneurship and Family Business Management Trimester 4-single group	Ketan Logistics	ISB062
7	Entrepreneurship and Family Business Management Trimester 4-single group	Ohmycake.in	W18808
8	Services Marketing Trimester 4-single group	6 Ballygunge Place: Has the Brand Reached Its Destination?	W19057-PDF-ENG
9	Services Marketing Trimester 4-single group	Store24 (A): Managing Employee Retention	602096-PDF-ENG
10	Rural Marketing Trimester 4-single group	1) Wingreen farms: Sustainable growth (w17794);	W17794-PDF-ENG
11	Rural Marketing Trimester 4-single group	2) Storeking: Reaching rural consumers with assisted e-commerce (w20662);	W20662-PDF-ENG
12	Rural Marketing Trimester 4-single group	3) Hindustan Unilever Limited: Missed call Mobile Marketing in Rural India (A) (w15321);	W15321-PDF-ENG
13	Rural Marketing Trimester 4-single group	4) Hindustan Unilever Limited: Mobile marketing in rural India-Kan Khajura Tesan (B) (w15323)	W15323-PDF-ENG
14	Commercial Banking and Finance Trimester 4-single group	Deutsche Bank and the Road to Basel III	UV6662-PDF-ENG

RE RAJAGIRI E SCHOOL		ajagiri Business School se Purchased AY 2022-23	
15	Commercial Banking and Finance Trimester 4-single group	Investment Banking in 2008 (A)	KEL378-PDF-ENG
16	Commercial Banking and Finance Trimester 4-single group	Investment Banking in 2008 (B)	KEL380-PDF-ENG
17	Applied Business Analytics Trimester 4-single group	Apturja Power Limited: Human Resources Analytics	W21016-PDF-ENG
18	Applied Business Analytics Trimester 4-single group	HR Analytics at Scalene Works: Behavioral Modelling to predict Renege.	IMB551-PDF-ENG
19	Brand Management Tri 4 Elective - Group 1	Ramco Systems: Product Management	W17151-PDF-ENG
20	Brand Management Tri 4 Elective - Group 1	Unilever: Using Horlicks's Brand Equity to Lead	W20177-PDF-ENG
21	Brand Management Tri 4 Elective - Group 1	Driverless Trucks at Ford: Cruising into a Compromised Brand Identity?	UV8096-PDF-ENG
22	Brand Management Tri 4 Elective - Group 1	Kodak: The Rebirth of an Iconic Brand	519051-PDF-ENG
23	Brand Management Tri 4 Elective - Group 2	Ramco Systems: Product Management	W17151-PDF-ENG
24	Brand Management Tri 4 Elective - Group 2	Unilever: Using Horlicks's Brand Equity to Lead	W20177-PDF-ENG
25	Brand Management Tri 4 Elective - Group 2	Driverless Trucks at Ford: Cruising into a Compromised Brand Identity?	UV8096-PDF-ENG
26	Brand Management Tri 4 Elective - Group 2	Kodak: The Rebirth of an Iconic Brand	519051-PDF-ENG
27	PMP	Amanda Tremblay at Citrine Software Solutions	920561-PDF-ENG
28	PMP	Harvest City: The Intelligent Procurement System Project	918507-PDF-ENG
29	PMP	Indian Railways-Estimating Electrical Contract Demand	W25028-PDF-ENG
30	Digital Marketing PGDM Tri IV Elective - Group 1	Flipkart (A): Transitioning to the Marketplace	516017-PDF-ENG
31	Digital Marketing PGDM Tri IV Elective - Group 1	Facebook-Can Ethics Scale in the Digital Age?	319030-PDF-ENG

RI RAJAGIRI SCHOOL	1.)	Rajagiri Business School se Purchased AY 2022-23	
32	Digital Marketing PGDM Tri IV Elective - Group 2	Facebook-Can Ethics Scale in the Digital Age?	319030-PDF-ENG
33	Digital Marketing PGDM Tri IV Elective - Group 2	Flipkart (A): Transitioning to a Marketplace Model	516017-PDF-ENG
34	Service operations management PGDM Tri IV Elective - Single Group	Commonwealth Bank of Australia: Unbanklike Experimentation	619018-PDF-ENG
35	Service operations management PGDM Tri IV Elective - Single Group	Designing Services That Deliver	84115-PDF-ENG
36	Service operations management PGDM Tri IV Elective - Single Group	IDEO: Human-Centered Service Design	615022-PDF-ENG
37	Service operations management PGDM Tri IV Elective - Single Group	Tristar Hotel Group: Customer Satisfaction and Technology Adoption	W20840-PDF-ENG
38	Performance Management Elective - Single Group Trimester IV	The Art and Science of Target Setting	IIR040-PDF-ENG
39	Performance Management Elective - Single Group Trimester IV	Managing Performance at Haier (A)	IMD191-PDF-ENG
40	Performance Management Elective - Single Group Trimester IV	Compensation and Performance Evaluation at Arrow Electronics	800290-PDF-ENG
41	Performance Management Elective - Single Group Trimester IV	Performance Management at Vitality Health Enterprises, Inc.	913501-PDF-ENG
42	Individual Dynamics and Leadership PGDM A Trimester 1	Narayana Hrudayalaya heart hospital: cardiac care for the poor	505078-PDF-ENG
43	Individual Dynamics and Leadership PGDM C Trimester 1	Narayana Hrudayalaya heart hospital: cardiac care for the poor	505078-PDF-ENG
44	Individual Dynamics and Leadership PGDM D Trimester 1	Life Stories of Recent MBAs: Values and Ethical Challenges	410029-PDF-ENG
45	Individual Dynamics and Leadership PGDM B Trimester 1	Narayana Hrudayalaya: From Heart Care to Human care	W14522-PDF-ENG

RI RAJAGIRI SCHOOL		ajagiri Business School se Purchased AY 2022-23	
46	Individual Dynamics and Leadership PGDM B Trimester 1	Life Stories of Recent MBAs: Values and Ethical Challenges	410029-PDF-ENG
47	Technology, Innovation and Future of Work PGDM Tri 4 Mid Term Exam	RoboTech:Storming into the US Market	918501-PDF-ENG
48	Business Communication PGDM Trimester 1 A& D	Daimler China: Facing a Media Firestorm	W18271-PDF-ENG
49	Business Communication PGDM Trimester 1 B	Daimler China: Facing a Media Firestorm	W18271-PDF-ENG
50	Business Communication PGDM Trimester 1 C	Daimler China: Facing a Media Firestorm	W18271-PDF-ENG
51	Technology, Innovation and Future of Work	BuyHive – A Digital Platform for the Transformation of Global Sourcing	TB0652-PDF-ENG
52	Supplychain Management PGDM Tri 5 Elective - Single Group	Royal FloraHolland: The Dutch Floriculture Supply Chain	W16377-PDF-ENG
53	Supplychain Management PGDM Tri 5 Elective - Single Group	ECCO A/S - Global Value Chain Management	908M14-PDF-ENG
54	Supplychain Management PGDM Tri 5 Elective - Single Group	Supply Chain Risk Management Process	BEP262-PDF-ENG
55	Supplychain Management PGDM Tri 5 Elective - Single Group	Supply Chain Optimization at Madurai Aavin Milk Dairy	IMB341-PDF-ENG
56	Strategic Management PGDM Tri 5 Core - PGDM A &B	Mastercard: Creating a World Beyond Cash	522001-PDF-ENG
57	Strategic Management PGDM Tri 5 Core - PGDM A &B	Intel Corporation: Outsourcing Dilemma	W25607-PDF-ENG
58	Strategic Management PGDM Tri 5 Core - PGDM A &B	Doubling Down: Elon Musk's Big Bets in 2022	722439-PDF-ENG
59	Strategic Management PGDM Tri 5 Core - PGDM C	Mastercard: Creating a World Beyond Cash	522001-PDF-ENG
60	Strategic Management PGDM Tri 5 Core - PGDM C	Intel Corporation: Outsourcing Dilemma	W25607-PDF-ENG
61	Strategic Management PGDM Tri 5 Core - PGDM C	Doubling Down: Elon Musk's Big Bets in 2022	722439-PDF-ENG
62	Project Finance and Capital Budgeting Elective - Single Group Trimester V	The Chad-Cameroon Petroleum Development and Pipeline Project (A)	202010-PDF-ENG

RB RANGIRI BI		ajagiri Business School e Purchased AY 2022-23	
63	Project Finance and Capital Budgeting Elective - Single Group Trimester V	The Investment Detective	UV0072-PDF-ENG
64	Project Finance and Capital Budgeting Elective - Single Group Trimester V	Politics, Institutions and Project Finance: The Dabhol Power Project	HKU707-PDF-ENG
65	Microfinance Elective - Single Group Trimester V	Microfinance in India: A Tale of Two Models	IMB773-PDF-ENG
66	Project Management Elective - Single Group Tri 5	PROGLOVE SMART GLOVES	SMU056-PDF-ENG
67	Project Management Elective - Single Group Tri 5	A&D HiTech (A)	KEL 156
68	Project Management Elective - Single Group Tri 5	A&D HiTech(B)	KEL 158
69	Sales and Distributions Management Elective - Single Group Tri 5	Mary Kay Cosmetics : Sales Force Incentives (A)	190103-PDF-ENG
70	Sales and Distributions Management Elective - Single Group Tri 5	Mary Kay Cosmetics, Inc.: Sales Force Incentives (B)	190122-PDF-ENG
71	Sales and Distributions Management Elective - Single Group Tri 5	Riggs-Vericomp Negotiation (A):Confidential Information for RIGGS ENGINEERING (Seller)	801096-PDF-ENG
72	Sales and Distributions Management Elective - Single Group Tri 5	Riggs-Vericomp Negotiation (B): Confidential Information for VERICOMP (Buyer)	801097-PDF-ENG
73	Consumer Behaviour Elective - Group 2 Tri 5 Group 1	Healthy Snacking? Consumer Mindscape, Clutter of Brands, and an Ethnic Snack - Launching a New Brand in the Indian Context	IMB823-PDF-ENG
74	Consumer Behaviour Elective - Group 2 Tri 5 Group 1	Tradition & Taste: Exploring Consumers' Changing Attitude	A00139-PDF-ENG
75	Consumer Behaviour Elective - Group 2 Tri 5 Group 1	Virgin Galactic: Diffusion of Innovation in Space Tourism?	W19723-PDF-ENG

RB RAJAGIRI B SCHOOL B		ajagiri Business School se Purchased AY 2022-23	
76	Consumer Behaviour Elective - Group 2 Tri 5 Group 2	Healthy Snacking? Consumer Mindscape, Clutter of Brands, and an Ethnic Snack - Launching a New Brand in the Indian Context	IMB823-PDF-ENG
77	Consumer Behaviour Elective - Group 2 Tri 5 Group 2	Tradition & Taste: Exploring Consumers' Changing Attitude	A00139-PDF-ENG
78	Consumer Behaviour Elective - Group 2 Tri 5 Group 2	Virgin Galactic: Diffusion of Innovation in Space Tourism?	W19723-PDF-ENG
79	Reward Management Elective - Single Group Tri 5	Kjell and Company: Motivating Salespeople with Incentive Compensation (A)	Product #: 517090-PDF- ENG
80	Reward Management Elective - Single Group Tri 5	Xiamen Airlines: Pay for Performance	Product #: W15163-PDF- ENG
81	Reward Management Elective - Single Group Tri 5	Sushma Industries: The Gordian Knot of Compensation Design	W17366-PDF-ENG
82	Reward Management Elective - Single Group Tri 5	WrapItUp: Developing a New Compensation Plan	4362-PDF-ENG
83	Human Resource Development Elective - Single Group Tri 5	IONS Consulting: The MP^2 Training Program	907C29-PDF-ENG
84	Group & Organizational Dynamics Tri 2 B	House, Hearth and Home: Managing Leadership Change	W12313-PDF-ENG
85	Group & Organizational Dynamics Tri 2 B	BoldFlash: Cross-Functional Challenges in the Mobile Division	4438-PDF-ENG
86	Group & Organizational Dynamics Tri 2 D	BoldFlash: Cross-Functional Challenges in the Mobile Division	4438-PDF-ENG
87	Group & Organizational Dynamics Tri 2 D	House, Hearth and Home: Managing Leadership Change	W12313-PDF-ENG
88	Group & Organizational Dynamics Tri 2 A	House, Hearth and Home: Managing Leadership Change	W12313-PDF-ENG

RE RAJAGIRI E SCHOOL	S Susines	Rajagiri Business School Case Purchased AY 2022-23	
89	Group & Organizational Dynamics Tri 2 A	BoldFlash: Cross-Functional Challenges in the Mobile Division	4438-PDF-ENG
90	Group & Organizational Dynamics Tri 2 C	BoldFlash: Cross-Functional Challenges in the Mobile Division	4438-PDF-ENG
91	Group & Organizational Dynamics Tri 2 C	House, Hearth and Home: Managing Leadership Change	W12313-PDF-ENG
92	Cost and Management Accounting Tri 2 A	Paratent Event Rentals Ltd.: The Job Costing Decision	W24214-PDF-ENG
93	Cost and Management Accounting Tri 2 A	Speak-On: Projecting Cash Budgets for a New Venture	W19655-PDF-ENG
94	Cost and Management Accounting Tri 2 B	Paratent Event Rentals Ltd.: The Job Costing Decision	W24214-PDF-ENG
95	Cost and Management Accounting Tri 2 B	Speak-On: Projecting Cash Budgets for a New Venture	W19655-PDF-ENG
96	Cost and Management Accounting Tri 2 C	Paratent Event Rentals Ltd.: The Job Costing Decision	W24214-PDF-ENG
97	Cost and Management Accounting Tri 2 C	Speak-On: Projecting Cash Budgets for a New Venture	W19655-PDF-ENG
98	Cost and Management Accounting Tri 2 D	Paratent Event Rentals Ltd.: The Job Costing Decision	W24214-PDF-ENG
99	Cost and Management Accounting Tri 2 D	Speak-On: Projecting Cash Budgets for a New Venture	W19655-PDF-ENG
100	MM-1 Tri 2 A	Beyond Meat: Changing Consumers Meat Preference,	W15607-PDF-ENG,
101	MM-1 Tri 2 A	Shiva Tourist Dhaba: Managing Customer Loyalty,	
102	MM-1 Tri 2 A	Eastman Kodak Co.: Funtime Film	594111-PDF-ENG
103	MM-1 Tri 2 B	Beyond Meat: Changing Consumers Meat Preference,	W15607-PDF-ENG,

RE RAJAGIRI E SCHOOL		cajagiri Business School se Purchased AY 2022-23	
104	MM-1 Tri 2 B	Shiva Tourist Dhaba: Managing Customer Loyalty,	W17068-PDF-ENG,
105	MM-1 Tri 2 B	Eastman Kodak Co.: Funtime Film	594111-PDF-ENG
106	MM-1 Tri 2 C	Beyond Meat: Changing Consumers Meat Preference,	W15607-PDF-ENG,
107	MM-1 Tri 2 C	Shiva Tourist Dhaba: Managing Customer Loyalty	W17068-PDF-ENG
108	MM-1 Tri 2 C	Case Study :Eastman Kodak Co.: Funtime Film	594111-PDF-ENG
109	MM-1 Tri 2 D	Beyond Meat: Changing Consumers' Meat Preference	W15607-PDF-ENG
110	MM-1 Tri 2 D	Shiva Tourist Dhaba: Managing Customer Loyalty	W17068-PDF-ENG
111	MM-1 Tri 2 D	Eastman Kodak Co.: Funtime Film	594111-PDF-ENG
112	Strategic Management PGDM Tri 5 Core - PGDM Mid term	Singapore Airlines	W26385-PDF-ENG
113	Strategic Management PGDM Tri 5 Core - PGDM End term	From products to experience ecosystems: Haier's 'Internet of Food'	LBS334-PDF-ENG
114	Global Human Resource Management Tri 6 Elective Single group	Jaguar or Bluebird? (A): Mark Chan's Decision to Stay Overseas or Return Home after his Expatriate Assignment	INS764-PDF-ENG
115	Global Human Resource Management Tri 6 Elective Single group	From Jaguar to Bluebird (B): Mark Chan Returns Home after his Expatriate Assignment	INS765-PDF-ENG
116	B2B Marketing Tri 6 Elective - Group 1	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG
117	B2B Marketing Tri 6 Elective - Group 1	Ajanta Packaging	W13599-PDF-ENG
118	B2B Marketing Tri 6 Elective - Group 1	FormPrint Ortho500	915535-PDF-ENG

RE RANGER I		Rajagiri Business School ase Purchased AY 2022-23	
119	B2B Marketing Tri 6 Elective - Group 2	TRSB (A): Strengthening a Service Brand in Business-to-Business (B2B) Marketing	HEC165-PDF-ENG
120	B2B Marketing Tri 6 Elective - Group 2	Ajanta Packaging	W13599-PDF-ENG
121	B2B Marketing Tri 6 Elective - Group 2	FormPrint Ortho500	915535-PDF-ENG
122	Competency Based HRM Tri 6 Elective-Single	Article: Competencies : Alternative Framework for Competitive Advantage	BH197 - PDF - ENG
123	Competency Based HRM Tri 6 Elective-Single	Management by Competencies: Theoretical Aspects & Design and Implementation Practices	IES391 - PDF - ENG
124	Competency Based HRM Tri 6 Elective-Single	Understanding "People" People	R0406E - PDF - ENG
125	Game Theory for Managers Tri 6 Elective-Single	Airbus and Boeing Superjumbo Decisions	UV1312-PDF-ENG
126	Game Theory for Managers Tri 6 Elective-Single	Pricing Games - Sony Playstation and Microsoft Xbox	W88C82-PDF-ENG
127	Managing Business in Emerging MarketsTri 6 Elective - Single	Apple in China and India	BAB492-PDF-ENG
128	Managing Business in Emerging MarketsTri 6 Elective - Single	Amazon in Emerging Markets	W94C01-PDF-ENG
129	Managing Business in Emerging MarketsTri 6 Elective - Single	Wistron vs. Luxshare: US-China Trade War and its Decoupling Effects from China	SMU971-PDF-ENG
130	Managing Business in Emerging MarketsTri 6 Elective - Single	Cifa: Cross-Cultural Integration with a Chinese Company	CB0128-PDF-ENG
131	Human Resource Management Tri 3 A & C	The Dabbawala System: On-Time Delivery, Every Time	610059-PDF-ENG
132	Human Resource Management Tri 3 A & C	The Ordinary Heroes of the Taj	R1112J-PDF-ENG
133	Human Resource Management Tri 3 A & C	40 Ideas to Shake Up Your Hiring Process	H07FVQ-PDF-ENG
134	Human Resource Management Tri 3 A & C	Haidilao: Creating and Sustaining an Emotional Culture for High Performance	IN1820-PDF-ENG
135	Human Resource Management Tri 3 B	The Dabbawala System: On-Time Delivery, Every Time	610059-PDF-ENG

RAJAGIRI SCHOOL	SS AUSINES:	Rajagiri Business School ase Purchased AY 2022-23	
136	Human Resource Management Tri 3 B	The Ordinary Heroes of the Taj	R1112J-PDF-ENG
137	Human Resource Management Tri 3 B	40 Ideas to Shake Up Your Hiring Process	H07FVQ-PDF-ENG
138	Human Resource Management Tri 3 B	Haidilao: Creating and Sustaining an Emotional Culture for High Performance	IN1820-PDF-ENG
139	Human Resource Management Tri 3 D	The Dabbawala System: On-Time Delivery, Every Time	610059-PDF-ENG
140	Human Resource Management Tri 3 D	The Ordinary Heroes of the Taj	R1112J-PDF-ENG
141	Human Resource Management Tri 3 D	40 Ideas to Shake Up Your Hiring Process	H07FVQ-PDF-ENG
142	Human Resource Management Tri 3 D	Haidilao: Creating and Sustaining an Emotional Culture for High Performance	IN1820-PDF-ENG
143	Sustainable Development and Corporate Sustainability Tri 6 PGDM A	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
144	Sustainable Development and Corporate Sustainability Tri 6 PGDM A	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
145	Sustainable Development and Corporate Sustainability Tri 6 PGDM B	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
146	Sustainable Development and Corporate Sustainability Tri 6 PGDM B	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
147	Sustainable Development and Corporate Sustainability Tri 6 PGDM C	A Holistic Intervention Towards Sustainable Livelihoods and Coastal Conservation: A DHAN Foundation Case	ISB135-PDF-ENG
148	Sustainable Development and Corporate Sustainability Tri 6 PGDM C	Scandinavian Airlines: The Green Engine Decision	909M28-PDF-ENG
149	International Finance Tri 6 Elective	Voyages Soleil: The Hedging Decision	905N24-PDF-ENG

RE RANGIRI E SCHOOL	1. 1	Rajagiri Business School ase Purchased AY 2022-23	
150	Human Resource Management Tri 3 A &C	Saying Yes to Accessibility and Inclusiveness: A Podcase on Microsoft's Autism Hiring Program	7623-HTM-ENG
151	Human Resource Management Tri 3 B	Saying Yes to Accessibility and Inclusiveness: A Podcase on Microsoft's Autism Hiring Program	7623-HTM-ENG
152	Human Resource Management Tri 3 D	Saying Yes to Accessibility and Inclusiveness: A Podcase on Microsoft's Autism Hiring Program	7623-HTM-ENG
153	Revenue Management Tri 6 Elective	American Airlines' Value Pricing (A)	594001-PDF-ENG
154	Managing Business in Emerging Markets Tri 6 Elective	Telemetrix (A) - North-South Exports Lends a Helping Hand to Telemetrix: Mexico or Brazil?	
155	Competency Based HRM Tri 6 Elective-Single	India First Life Insurance : Driving Growth with Competency Mapping	W18740-PDF-ENG